



Martine Moore  
SOUTERRE I  
*Oil on canvas*



The *Art for Mayfair* scheme installs emerging, talented artists who work in the areas of painting, sculpture, photography and crafts, into retail premises, offices and commercial buildings that are temporarily empty. The use of such premises benefits the landlord, neighbours, the community as a whole and the townscape and provide funds which will be donated to local charities.

Due to the state of the commercial property market empty office buildings and retail shops are evident all over Mayfair and the West End. Empty shop windows are left dirty and unattractive for long periods showing no consideration for neighbouring retailers, residents or offices. This visual pollution of the townscape can very quickly bring down the standard of a whole street and the conservation area of Mayfair in particular. Moreover, it creates a bad impression for all the visitors to the area including tourists.

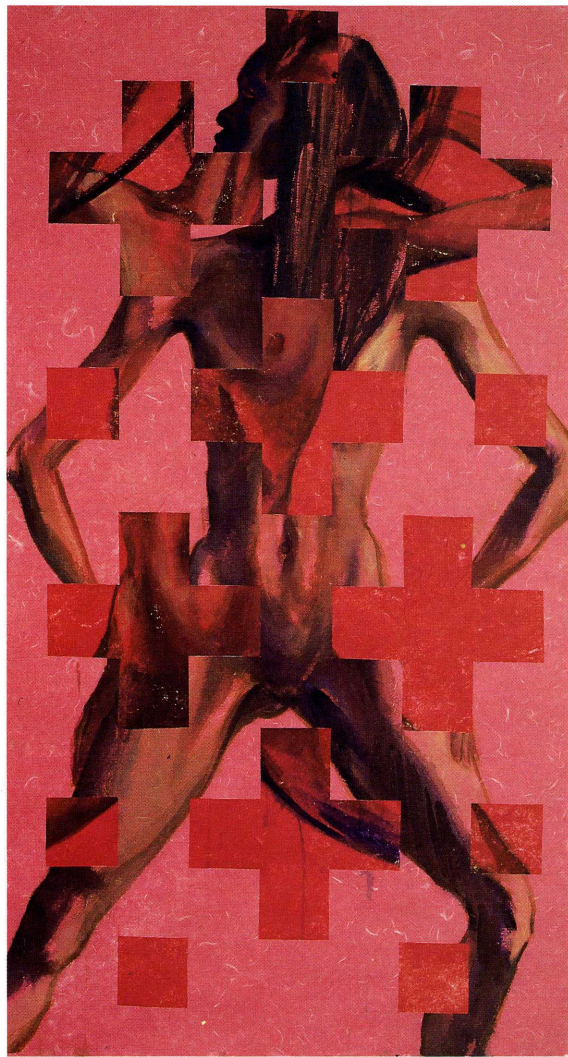
Owing to the considerable expense of operating a West End art gallery, emerging artists are normally unable to get exposure in these prime locations. The scheme will redress this. In return for the use of the building and display area the landlords receive substantial promotional benefits that will all help to either let or sell the premises.

*Art for Mayfair* was set-up by *The Mayfair Society* under whose management the scheme operates. *The Mayfair Trust* (a registered charity) benefits from the scheme and aims to enhance the townscape of Mayfair and support the arts for the betterment of Mayfair, its residents, businesses and visitors.

Catherine Jauslin  
V FOR VICTORY  
*Oil and acrylic on canvas*

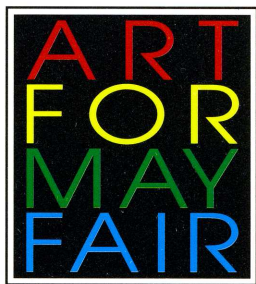






Luci Crossley Cooke  
CROSS MY HEART II  
*Watercolour/collage on paper*





Kate Bunnell

Mike Chaikin

Luci Crossley Cooke

Charlotte Cullinan

Cornelius de Jersey

Marion Deuchars

Naomi Dines

Ben Dunington

Roger Eaton

Adam Gillam

Nicholas Hatton

Samantha Hodgson

Catherine Jauslin

Heidi Jukes

Sacha Meaden

Tracy Perrett

Sarah Jane Stewart

Ben Winter



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